

Help Your Teams Thrive with Meaningful Insights

from Motivational Maps®



Motivational Maps are Employee Profiling, amplified

This powerful tool gives you an accurate understanding of what your people want and need from their work, and how much those needs are being met. That determines their level of motivation and engagement, and therefore their happiness, productivity and retention. Without a Map, this would require time-consuming meetings, intrusive questioning, or relying on the more extroverted to speak up.

It takes just 15 minutes, on average, to complete the profile online. Then, you'll immediately receive the data and the reports to have powerful empathetic conversations that build trust and understanding, and enables you to co-create win-win solutions for the individual and the organisation.

Just a few of the benefits of using Motivational Maps with your teams:



Retention & wellbeing

Unlock the data to help your people **thrive at work**, boosting performance, wellbeing, and retention. Research shows motivated organisations are **27%** more profitable.



Team Building

Team Map Workshops **create trust** and great conversations about the importance of motivation, what motivates them, and how to **create a motivating culture**.



Recruitment

Integrate Motivational Maps into your recruitment process to **hire better candidates** that fit the role and culture, and reducing expensive hiring mistakes.



Personal Development

Enrich employee reviews with Maps to co-create win-win objectives, and **understand the 'why'** behind your teams' behaviour to performance manage and coach.

More information overleaf.
**Scan the QR Code with your
phone camera to find out
more & get in touch.**



Developing Confident Leaders,
Motivated Teams, and Strong
Businesses
www.motivatedperformance.com
heath@aspirinbusiness.com
© Aspirin Business Solutions Ltd.

What Makes Motivational Maps So Powerful?

Do you ever wonder why people don't perform the way you expect?

High-performance requires 3 core elements:

- 1) Direction & Goals (*targets, roles & responsibilities*),
- 2) Capability (*skills, well-being, resources, time, support*), and
- 3) Motivation (*the energy and desire to achieve the Purpose and those Goals*).

Of these, motivation is the most powerful element and the least understood. It determines the other two, i.e. the careers we choose and the skills we master.

Motivational Maps are an ISO-accredited, self-perception inventory, which enables users to accurately score the importance and satisfaction of the 9 Motivators (Searcher, Spirit, Creator, Expert, Builder, Director, Star, Friend, Defender). Users immediately receive a 16-page report detailing 1) how motivated they are, 2) how to boost their Top 3 motivators, 3) how to manage their lowest motivator and much more. Team Motivational Maps compile individual profiles, creating an understanding of what motivates and demotivates whole teams and identifies alignments and conflicts. Organisational Maps compile Team Reports providing a comparison of teams and highlighting unmet needs at an organisational (cultural) level.



"The insights immediately made sense..."

I found the Motivational Maps for my team fascinating. The insights immediately made sense, reinforcing my existing knowledge, & providing greater understanding of their behaviour, as well as possible reasons why. The reports make it much easier to discuss what's most AND least important to them at work, and find even better ways to ensure the needs of the organisation and the individuals are well met."

About your Motivational Map Practitioner

"Motivational Maps is the tool I wish I'd had 20 years ago when I was seeking to understand my team's behaviour better. I've been using the Maps for over 12 years, and I'm one of just 5

Senior Practitioners globally, and have trained well over 100 coaches and consultants to become Map Practitioners.

Gina Peters
Head of Landlord & Tenant
Dutton Gregory Solicitors



Scan the QR Code with your phone camera or visit our website to find out more & get in touch.

www.motivatedperformance.co.uk/motivational-maps

Developing Confident Leaders, Motivated Teams, and Strong Businesses

www.motivatedperformance.com

01202 985112

heath@aspirinbusiness.com

© Aspirin Business Solutions Ltd.