

Aspirin business

CREATING HIGH-PERFORMING CULTURES

Our Clients

Our clients are defined by values, rather than size or sector. They are ambitious and big-hearted, and include Waitrose, Merlin Entertainment, ESET, IEC, Douch Family Funeral Directors and Poole Housing Partnership. Providing excellent customer service whilst creating strong profits and great places to work is part of their DNA. Many of our clients are owner-managed, employee or family owned and third sector.

Our Expertise

With backgrounds as business leaders, we understand the challenges of successfully growing organisations. We use our experience and skills as coaches to help business leaders and their teams achieve their goals, including:

- managing and leading change,
- significant profitable growth,
- increasing cross-functional teamwork,
- succession planning and
- increasing motivation and engagement.

First Step Solutions:

- Quarterly Leaders' Academy
- Motivational Maps for the Senior Team
- Team 'Pulse' Survey
- One Day Strategy & Sales Workshop
- Online Learning with coaching support



Essentially, we create high-performing cultures



"We realised we'd been operating as five individuals. Now we work as one team, focussed around a single vision, common business objectives and KPI reporting."
Luke Pearson, John Lewis Partnership

"Aspirin's ability to gain the team's trust and establish the essence of our business, has enabled us to create a clear strategy everyone will work together to achieve."

Andrew Davies, MD, Synergy Farm Health

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Motivational Maps

Motivational Maps are a phenomenally clever AND user-friendly ISO accredited diagnostic, which translates personal feelings into data, and increases self-awareness, team building, stronger better management and increased performance.

As Senior Practitioners we can provide individual, team and organisational Maps, Leadership Strategies and 'Train the Trainer' accreditations.



Quarterly Leaders' Academy

Being a leader and manager can be tough and lonely, so we bring like-minded leaders together to learn, share best-practice and their experience, and to encourage and support each other.

Past topics include Employee Engagement, Change, Productivity, Digital Disruption and Situational Leadership.

Growth & Strategy Workshop

Successful leaders need to TAKE TIME OUT to regain their focus and determine which actions will deliver their business goals.

We've created a powerful Strategy & Growth Workshop where, with our support, you'll review, challenge and refresh your strategy & growth plans including sales, ideal customers, products/services, competitors, competitive advantages and resource.



The difference with Aspirin Business is our holistic approach.

- We blend high-level strategy with day to day operations, and integrate people and processes to accelerate and embed improvements.
- We distil our knowledge into bite-size chunks and user-friendly models, so our clients get the results they want without losing focus of their day to day priorities of performance, productivity and profits.