

Aspirin

business solutions.

Our Clients

As business growth facilitators and coaches, we specialise in supporting commercially driven business leaders with big hearts, including owner managed and family businesses around Dorset and, at a national level, with the John Lewis Partnership and the Aster Group.

Our Solutions

Here at Aspirin Business Solutions, we understand the challenges of successfully growing a business and use our experience and skills as coaches to help business leaders and their teams achieve their goals, such as

- significant growth,
- building strong teams,
- managing and leading change,
- succession planning and
- increasing productivity.

With backgrounds as business leaders, we take a very practical approach to business growth, blending both the high-level strategy with the day to day operations. We also integrate both people and processes to support implementation and create long-term repeatable results.

Then, we distil our knowledge into bite-size chunks and user-friendly models, so our clients get the results they want without losing focus of their day to day priorities of performance, productivity and profits.

Essentially we develop business growth strategies and teams that deliver.



First Step Solutions:

- Business Leaders' Academy & Forum
- Motivational Map & personal impact debrief
- Half-day Customer-centric Workshop
- One Day Strategy & Sales Workshop



"If you want to go fast, go alone.

If you want to go far, go together"

"We realised we'd be operating as 5 individuals. Now we work as one team, focussed around a single vision, common business objectives and KPI reporting."

Luke Pearson, John Lewis Partnership

Aspirin's ability to gain the team's trust and establish the essence of our business, has enabled us to create a clear strategy everyone will work together to achieve.

Andrew Davies, MD, Synergy Farm Health

Releasing the potential in your business

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Aspirin Business Solutions Ltd. Registered in England & Wales. Company No.: 05126742
Registered Address: 74 Fontmell Road, Broadstone, Dorset, BH18 8NP



Working Together

Ensuring we make a difference for our clients is our number one priority. We can work together on a project or a retainer basis – the choice is yours. Most of our clients start with a small team or strategic project and continue to engage us to support their growing and changing needs over a number of years.

Our Talent on Your Team



Susannah Brade-Waring, Managing Director, Business Growth Facilitator and Coach, former Finance Director of a start-up business who helped build the company to £10m turnover and through a successful Management Buy Out.

Susannah's key role is to ensure our clients achieve significant and lasting results through our work, so she creates and delivers many of the coaching solutions. Susannah's also responsible for the philosophy and strategy of the business, and ensuring it's strong in finances, focus, resources and passion. Susannah's a Senior Practitioner with Motivational Maps, a qualified coach (Distinction), a Mindshop Facilitator, and Clarity4D accredited.



Paul Kinvig, Business Growth Facilitator and Coach, is passionate about being a catalyst for growth. He has a background in media and economic development/sector growth, including 11 years at MD/Chief Exec level.

Paul combines his coaching and listening skills with his extensive experience of business and local economy, to create powerful results in leadership development, building strong teams and developing growth strategies and tactics. Paul is an accredited Motivational Map Practitioner.



Heath Waring, Support Crew Director, has nearly 30 years' experience in sales, proposals and key account management and is great at looking after people. His key roles are ensuring our clients and team feel cared for and Product Manager for our profiling tools - Motivational Maps and Clarity4D.

Your options include:

Business Growth

- ✓ Vision and Values
- ✓ 3 Year Strategy
- ✓ 12 Month Mission & Mantra
- ✓ What Won't Change
- ✓ Business & Team Objectives
- ✓ Key Performance Measures

Teams that Deliver

- ✓ Leadership, Management, Team and Personal Development
- ✓ Building strong teams
- ✓ Motivational Maps
- ✓ Roles & Responsibilities
- ✓ Building a culture of Motivation & Accountability
- ✓ Coaching & developing people
- ✓ Customer-centric culture

Continuous Improvement

- ✓ Marketing and Sales Performance
- ✓ Profit Improvements
- ✓ Lean Management
- ✓ Best Practice Processes – e.g. Customer, Employee and Job Journeys
- ✓ 30, 60 and 90 Day Business Improvement Plans
- ✓ Preparing for and managing change successfully
- ✓ Succession Planning
- ✓ Knowledge Transfer

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